



Poway Youth Soccer League

P.O. Box 515 • Poway, CA 92074 • www.powayyouthsoccer.com



Poway Youth Soccer League (PYSL)

The PYSL exists to educate and to coach of all levels in the sport of soccer. We strive to provide a place for kids of all skill levels to play and compete. Our primary goal is to help our kids develop the skills that they need to compete - whether in our recreational programs, our highly-regarded TOP Soccer program, our Vaqueros Academy club teams, or in the great, big world beyond.

Our Program

- PYSL offers complete recreational and competitive programs for boys and girls.
- PYSL also offers a Junior Vaqueros program for young players looking for a unique development opportunity.
- Licensed, professional coaches and assistants for our competitive players (Vaqueros)
- Free shooting and goalie clinics, open to all recreational and competitive players, led by professional coaches
- Soccer camps for players of all levels
- A terrific TOP Soccer program for challenged athletes!
- Licensing clinics and training for recreational and competitive coaches and referees.
- A Spring Recreational Skills Development program for kids of all ages.

Why We Need Your Help

As a non-profit organization, run almost entirely by volunteers, PYSL relies heavily on community support to help make our recreational and club programs the highest quality soccer experience possible for the youth of Poway and the surrounding communities.

With over 1,000 children participating in the recreational and competitive Vaqueros soccer program, we strive to keep our registration fees as low as possible in order to make soccer available to all kids (ages 5 to 18). We believe that every child should have the opportunity to play and develop skills that can help them build confidence, pride and a sense of accomplishment.

This year, we are dedicating ourselves to improving the focus upon our sponsors. We want to cultivate long-term relationships with these community partners, so that their businesses receive real value from their association with the families of our over 1,000 PYSL players.

We would like to invite you to join with us in supporting our youth in this worthwhile activity. After reviewing this information, we sincerely hope you will consider making a tax-deductible contribution to PYSL, and look forward to working with you as we begin another exciting season of soccer.

How Else Can You Help?

Become a volunteer!

Year after year, our Fall recreational program is filled with kids excited to play, but a frequent challenge is finding enough great people to lead them. Coaching at the recreational level does not require any prior experience, just a desire. PYSL provides coaching support to volunteer coaches in many areas, including coaching clinics, we also provide you with the equipment you'll need to get your team off to the right start.

If coaching isn't for you, there are several other volunteer activities that are in need of your help. Simply contact me at info@powayyouthsoccer.com.

Humble in Victory, Gracious in Defeat

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SPONSORSHIP



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Sponsor Opportunities

Team Sponsor - \$250

- Corporate name listed on PYSL sponsor page of website
- Sponsor plaque to hang in your place of business

Green Sponsor - \$500

- Corporate name listed on PYSL sponsor page of website
- Sponsor plaque to hang in your place of business
- Company name or logo printed on banner to be displayed at recreational fields

Silver Sponsor - \$1,000

- Corporate name listed on PYSL sponsor page of website
- Sponsor plaque to hang in your place of business
- Company name or logo printed on banner to be displayed at recreational fields
- Participate in PYSL newsletter with half page ad

Gold Sponsor - \$2,500

- Corporate name listed on PYSL sponsor page of website
- Sponsor plaque to hang in your place of business
- Company name or logo printed on banner to be displayed at home fields during Vaqueros league games
- Participate in PYSL newsletter with half page ad
- Company logo with link on sponsor portion of PYSL website homepage
- Company name or logo on PYSL promotional materials

Poway Pride Level* - \$5,000 per season

- Corporate name listed on PYSL sponsor page of website
- Sponsor plaque to hang in your place of business
- Company name or logo printed on banner to be displayed at recreational fields and home fields during Vaqueros league games
- Participate in PYSL newsletter with full page ad
- Company logo with link on sponsor portion of PYSL website homepage
- Company name or logo on PYSL promotional materials
- Company logo on 2 teams practice shirts

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2018 Sponsorship Application

Sponsor/Company: _____

Address: _____
StreetAddress City State Zip

Contact Person: _____ **Phone:** _____

Email: _____

Website: _____

PYSL Contact: _____

Please specify how you would like your company name to appear on printed materials, banners and sponsorship plaque (if different than above.)

Check	Level	Cost	Benefits
<input type="checkbox"/>	Poway Pride	\$5,000	Corporate name listed on PYSL sponsor page of website, Sponsor plaque to hang in your place of business, Company name or logo printed on banner to be displayed at recreational fields and home fields during Vaqueros league games, Company logo with link on sponsor portion of PYSL website homepage, Company name or logo on PYSL promotional materials, Company logo on 2 teams practice shirts, Company participation in PYSL newsletter, and Company full page ad.
<input type="checkbox"/>	Gold	\$2,500	Corporate name listed on PYSL sponsor page of website, Sponsor plaque to hang in your place of business, Company name or logo printed on banner to be displayed at home fields during Vaqueros league games, Company logo with link on sponsor portion of PYSL website homepage, Company name or logo on PYSL promotional materials, Company participation in PYSL newsletter, and Company half page ad.
<input type="checkbox"/>	Silver	\$1,000	Corporate name listed on PYSL sponsor page of website, Sponsor plaque to hang in your place of business, Company name or logo printed on banner to be displayed at recreational fields, Company participation in PYSL newsletter, and Company half page ad.
<input type="checkbox"/>	Green	\$500	Corporate name listed on PYSL sponsor page of website, Sponsor plaque to hang in your place of business, Company name or logo printed on banner to be displayed at recreational fields, and company listing on PYSL newsletter.
<input type="checkbox"/>	Team	\$250	Corporate name listed on PYSL sponsor page of website, Sponsor plaque to hang in your place of business, and company listing on PYSL newsletter.

Signed _____ Date _____

Tournament or other sponsorship opportunities may also exist. For more information or other questions please contact Carlos Pineda, PYSL Sponsorships, at info@powayyouthsoccer.com. PYSL is a 501 (c) (3) non-for-profit organization, Tax ID 33-0673168. Please return signed sponsor agreement and check to P.O. Box 515, Poway, CA 92074. Logos and other electronic information should be sent to info@powayyouthsoccer.com.

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